



Howard Bloom is founder and chair of the Space Development Steering Committee, founder and co-chair of the Asian Space Technology Summit, and a member of the Board of Governors of the National Space Society. He was prodded to found the Space Development Steering Committee by Buzz Aldrin. Among early members were Aldrin and Edgar Mitchell, the sixth man on the moon. Plus figures from the National Science Foundation, the Department of Defense, NASA, and the National Space Society.

Bloom has been called "next in a lineage of seminal thinkers that includes Newton, Darwin, Einstein,[and] Freud," by Britain's Channel4 TV, "the next Stephen Hawking" by Gear Magazine, and "The Buckminster Fuller and Arthur C. Clarke of the new millennium" by Buckminster Fuller's archivist. Bloom's second book, *Global Brain*, was the subject of an Office of

the Secretary of Defense symposium with participants from the State Department, the Energy Department, DARPA, IBM, and MIT. Bloom has debated one-on-one with senior officials from Egypt's Moslem Brotherhood and Gaza's Hamas on Iran's global Arab-language Alalam TV News Network. Sheikh Mohammed bin Rashid Al Maktoum, Dubai's ruler, who doubles as the Prime Minister of the United Arab Emirates, has named a racehorse after one of Bloom's books. The eleventh president of India, Dr. A.P.J. Kalam has called that same book "a visionary creation."

Bloom is the author of seven books. His writing has appeared in *The Washington Post*, *The Wall Street Journal*, *Wired*, *Knight-Ridder Financial News Service*, *the Village Voice*, *Cosmopolitan Magazine*, and the blogsites of *Psychology Today* and *the Scientific American*. Bloom has lectured at Yale, Stanford, and Columbia University's Department of Neuroscience. He has published or given lectures at scholarly conferences in twelve different fields, from quantum physics and cosmology to neuroscience, evolutionary biology, psychology, biopolitics, economics, governance, and aerospace. His scientific work has appeared in: arxiv.org, the leading pre-print site in advanced theoretical physics and math; *PhysicaPlus*; *Across Species Comparisons and Psychopathology*; *New Ideas in Psychology*; *Biosystems*; and in the books: *Research in Biopolitics*; *The Future Information Society*; and *NASA's Cosmos and Culture*.

Oh, and in 1976, Bloom founded the biggest PR firm in the music industry, building or sustaining the careers of Michael Jackson, Prince, Bob Marley, Bette Midler, Billy Joel, Paul Simon, Billy Idol, Peter Gabriel, David Byrne, John Mellencamp, Joan Jett, Queen, Kiss, Aerosmith, AC/DC, Grandmaster Flash and The Furious Five, Kool and the Gang, Chaka Khan, Run DMC, and roughly 100 others. In the process, he worked with the NAACP, the Black United Fund, the United Negro College Fund, and Amnesty International. Bloom helped his clients gross over \$28 billion, more than the gross domestic product of Oman or Luxembourg.

Concludes Joseph Chilton Pearce, author of *Evolution's End* and *The Crack in the Cosmic Egg*, "I have finished Howard Bloom's books, *The Lucifer Principle* and *Global Brain*, in that order, and am seriously awed, near overwhelmed by the magnitude of what he has done. I never expected to see, in any form, from any sector, such an accomplishment. I doubt there is a stronger intellect than Bloom's on the planet."